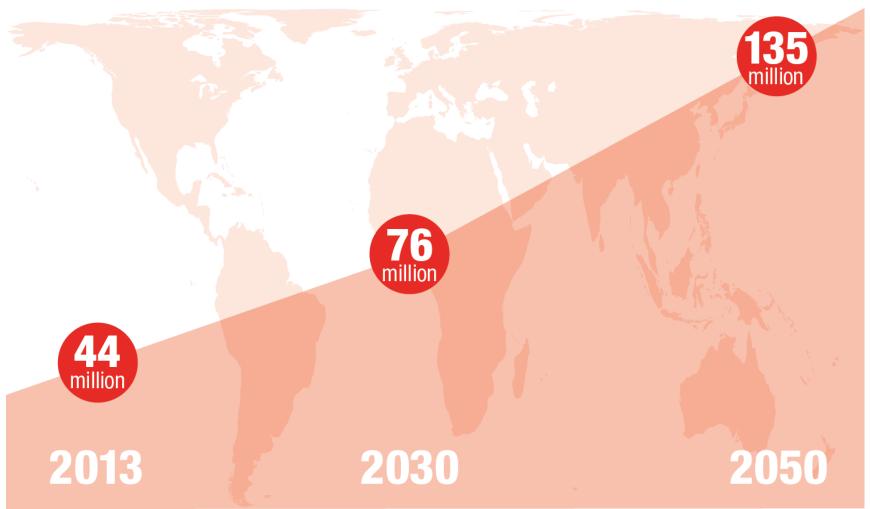
#### Global prevalence of dementia





www.alz.co.uk/statistics

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# Dementia Friendly Communities (DFC)



- Aim to create an environment with a good level of public awareness, where people with dementia can participate in society as long as possible
- Tackles social exclusion and supports caregivers
- Makes longer independent living more likely
- 6 key domains:
  - Public awareness
  - > Planning processes
  - > Physical environment
  - > Access to business and public services
  - Community-based innovation
  - > Transportation

# Dementia Friendly Communities (DFC)



#### Two-tiered approach:

- The "invisible" network of businesses, healthcare workers, emergency services personnel and other civic employees.
- The grassroots, "bottom-up" network comprised by persons with dementia engaging socially in their community.

In planning, building and developing DFCs, there is a need to recognise both tiers.

### **Examples**



- Little understanding that dementia is a disease of the brain; huge impact on families
- South Korea since 2008 training of 120,000 volunteers to support families
- Japan developed 90-minute course on dementia (caravan); over 5 million attended
- Other clever solutions (factsheet)
- UK Dementia Friends programme + Canada
- Several countries created Alzheimer Cafe of Memory Cafe

### Learning points



- Involve people living with dementia, family carers and experts (in that order)
- A bottom-up process is helpful to increase understanding
- Mobilise local resources
- Lots of innovation
- Ideally part of overall dementia strategy



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