

Relationship-based Care and Positive Outcomes for People with Alzheimer's and Their Families

Global Dementia Legacy Event Japan
6 November 2014
Tokyo

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The aging movement is becoming a powerful social and political global force

CHRONIC DISEASES

OUTLIVING SAVINGS

ALZHEIMER'S

NOT ENOUGH YOUNG
TO CARE FOR
OLDER GENERATION

Serving Seniors Across the Globe

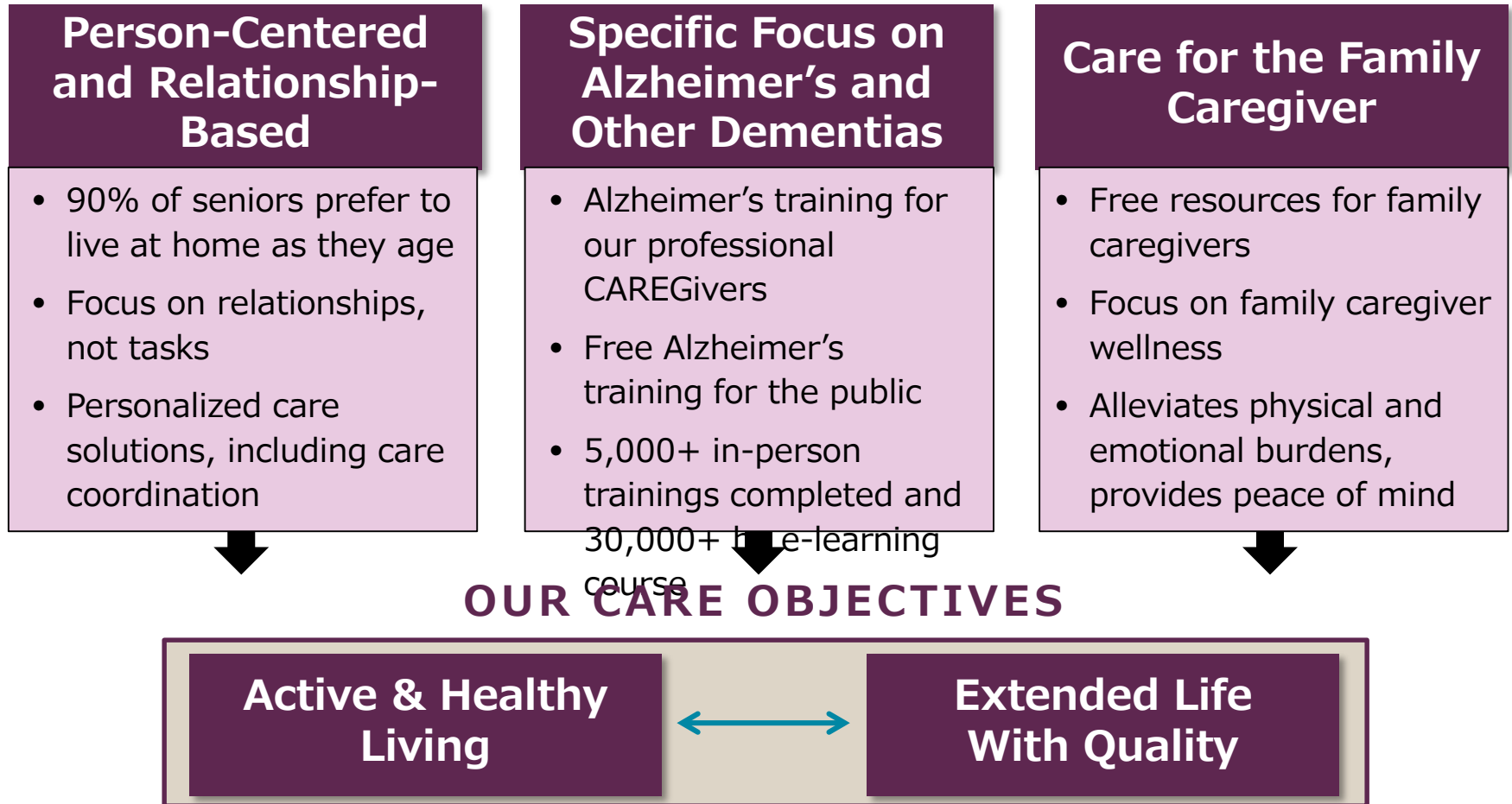


1,022 total franchises

worldwide
65,000 CAREGiversSM provide 50 million hours of care annually

Year Started	Country
1994	United States
2000	Japan
2001	Canada
2003	Portugal
2004	Australia
2005	Ireland New Zealand United Kingdom
2006	Taiwan
2007	Switzerland Germany
2008	Finland Austria
2010	Italy
2011	Netherlands
2012	Mexico
2013	China
2014	Quebec

How we provide care



Home Instead Services

Companion and Home Helper

- Meal preparation
- Medication reminders
- Accompany to doctor visits
- Grocery shopping and errands
- Laundry and linens
- Socializing
- Light housekeeping

Personal Services

- Bathing
- Dressing
- Incontinence care/toileting
- Mobility assistance

Alzheimer's or Other Dementias Care

- Managing behaviors
- Encouraging engagement
- Assisting with ADLs
- Keeping seniors safe

Transitional Care Services

- Transportation/prescription pick-up
- Discharge assistance
- Hospital readmissions

Care for Serious Conditions

- Observe how conditions affect seniors
- Recognize changes that may occur
- Report and record information relevant to care

Hospice Support

- Supplemental support services
- Respite for family caregivers

Home care supplements traditional senior care and supports a new and more efficient care model

Non-medical home care can be applied at any interval across the care continuum

Independence

Family

Intermediate

Facility

Hospice

Home Instead Is Improving Quality of Life for Seniors with Alzheimer's



Double the Care Time

AOD patients with paid home care received 97.1 hours per week, compared to 51.7 for those without.



Nearly 50% Fewer Doctor Visits

AOD seniors with home care averaged 10.2 doctor visits per year versus 19.2 for those without home care.



Fewer Hospital Admissions

AOD seniors receiving home care had a 58% rate of in-patient hospital admissions, compared to 66% for those without.



Overall Better Quality of Care

73% of caregivers using professional home care rated the overall quality of care for their family members with AOD as "very good" or "excellent," compared with 62% of non-users.

SOURCES: "The Value of Caregiving at Home" - Conducted by the Boomer Project for Home Instead, Inc., franchisor of the Home Instead Senior Care franchise network, this major national study surveyed more than 1,600 family caregivers across the U.S. Results described here refer to the "more serious" AOD group evaluated.

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