



Global Alzheimer's and Dementia Action Alliance

Mission: To transform the lives of people with dementia and those that care for them through building commitment and actions at a national and international level and through the sharing of best practice and learning.

The G8 Dementia Summit Declaration: “Enhance global efforts to reduce stigma, exclusion and fear” and reduce the burden and impact of dementia on individuals, families and society.

The Alliance: Global organizations committed to using their existing information channels to raise awareness about dementia, to increase the understanding of dementia as a disease and to reduce the stigma surrounding it.

Steering group members: Alzheimer's Disease International, the UK Department of Health on behalf of G7, Int Fed of Red Cross and Red Crescences, the NCD Alliance, Worldwide Hospice Palliative Care Alliance and HelpAge International.



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Main activities so far

- Invitations sent to 20 international non-governmental organizations, 10 have now accepted
- Shared public information on risk reduction for dementia during World Alzheimer's Month – September 2014
- Develop general toolkit how civil society organizations can raise awareness and make communities more dementia friendly including links this to the global health agenda
 - Plan for newsletter and website
- Prepare for each member organization to develop an internal dementia action plan in 2015



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How you can help: There is no fee to participate for International NGOs, although we do kindly ask for a voluntary contribution; we ask that we execute a simple agreement and that you sign the dementia rights charter and that you identify the key contacts in your organization for implementation issues.

We also hope to reach out to governmental development aid agencies of G7 governments and beyond, to be able to reach out to all parts of the world, including lower and middle-income countries that will face the main burden of dementia in the future

It's the little things that make all the difference.

Through increasing understanding of dementia we can make the world a better place for people living with the disease, both now in the future.

Contact us:

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Numbers of People with Dementia (Millions)

