

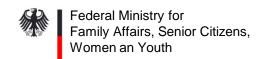
Joining Forces for People with Dementia

Global Action against Dementia
Legacy Event Japan - New Care & Prevention Models
Tokyo, 5th and 6th of November 2014

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Federal Ministry for Family Affairs, Senior Citizens, Women and Youth









Local Alliances for persons with Dementia in Germany

| Background:

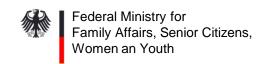
People suffering from dementia in Germany 2014 up to 1,5 million => 2050 up to 3 million

| Framework:

Alliance for People with Dementia on national level as part of the Demographic Strategy in Germany

| Programme:

Local Alliances for Persons with Dementia

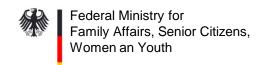






Conceptual Approach:

- I contest for pilot projects in multi-generational centres (23)
- I call for proposals to a wide range of organisations
- I 10.000 Euro over a period of two years
- I selecting participants in close cooperation with the federal Laender:
 - => 292 alliances as of today => up to 500 alliances by 2016
- I associated scientific evaluation

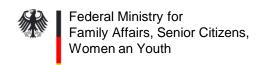






Objectives in general:

- I spreading & expanding knowledge of the disease
- I improving care of affected persons
- I making society & individuals aware of the needs of persons with dementia
- I furnishing support for affected persons and also their families
- I inclusion

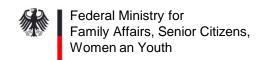






Specific objectives:

- I fostering self-determination and participation
- I cultivating and stabilizing contacts & personal networks
- I tapping resources without asking too much
- I helping to stay in the familiar living environment
- I getting society to better appreciate the value of care giving relatives





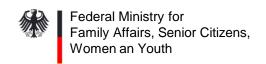


Experiences so far:

- I very strong demand to participate
- I multitude of different thematic approaches
- I regional differences

Next steps:

- I concentrating on selected focus areas in order to align activities, e.g. municipal networking, intergenerational approaches, migrants and dementia
- I convening local alliances with similar focus areas once a year in conferences on federal level
- I launching a website & developing e-learning modules in order to achieve sustainable networking
- I joint campaigning and shared PR



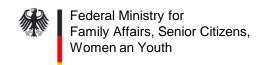




Good practice: 2 out of 292

(1) County of Herford, North Rhine-Westfalia, Germany

- I joining forces and building networks around the Alzheimer information centre Enger:
- I involving all municipalities within the county (so far 4/9)
- I cooperating with social services, municipalities, Alzheimer society Minden, Protestant and Catholic Church parishes and many others
- I activities, e.g. concerts, sports, 3rd International Conference on Intercommunal networking: How to build a humane community







Good Practice: 2 out of 292

(2) City of Emden (Lower Saxony, Germany)

- I Cooperation of Alzheimer Society Emden and Kunsthalle Emden (Museum of Modern Arts Emden)
- I "Studio für People with Dementia"
- I Participation via creative work guided by an art therapist

http://www.lokale-allianzen.de/