



Dementia-friendly communities: Linking up with WHO and EIP AHA initiatives

**Tokyo, Japan
5 November 2014**

Outline

1. Some European initiatives on dementia-friendly communities
2. WHO and EU initiatives on age-friendly environments
3. Linking up age- and dementia-friendly environments

Key objectives



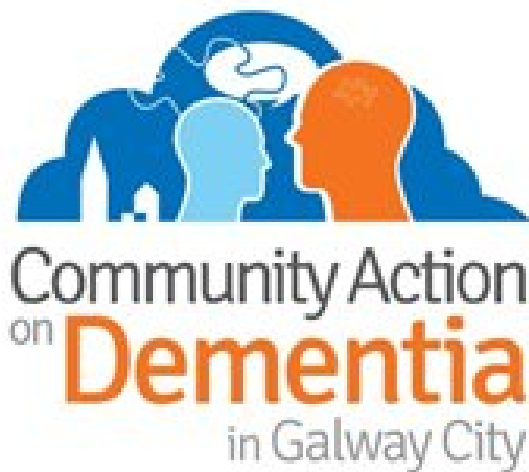
- Identify the key partners, services, activities and businesses within any given community to develop a local map of the people and the place
- Engage with the key stakeholders by increasing their knowledge and understanding of dementia to ensure that it becomes part of the local agenda
- Challenge the stigma, myths and misconceptions around dementia by opening the channels of communication and removing the barriers to change
- Work with local services and businesses to make the community a dynamic and friendly place for people with dementia, their carers, families and friends to live and work in
- Work together to increase the opportunity for people with dementia and their carers to remain engaged in their chosen activities of life for as long as they wish to

Stakeholders

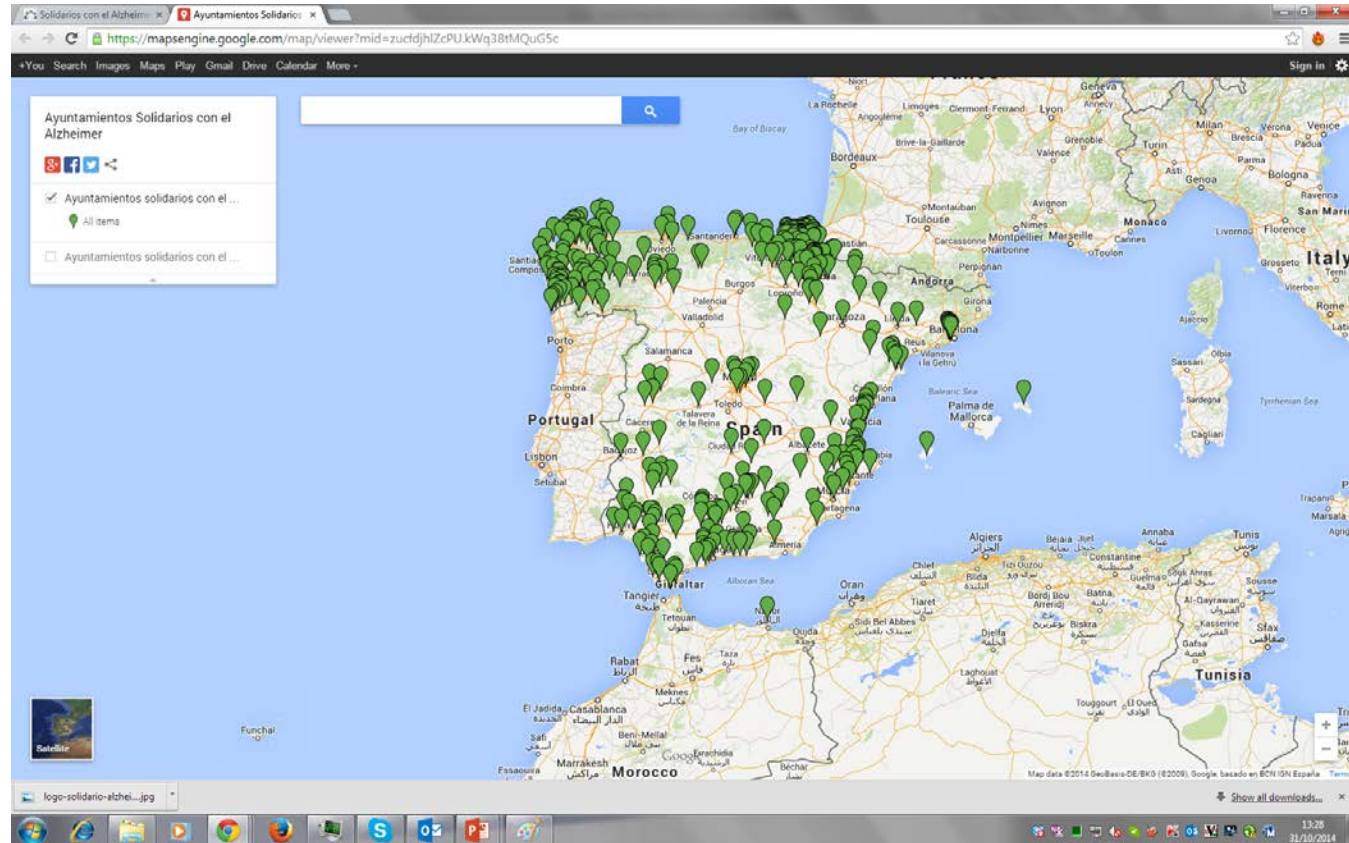


- People with dementia are central to creating Dementia Friendly Communities
- Neighbours, friends, supporters and families
- Local businesses that exist in every community such as banks, post office, coffee shop owners
- Local statutory service providers that would be likely to have interactions with people with dementia and their families: emergency services, police, local authority personnel, councillors, town planners,
- Local mainstream community service - youth clubs, church groups, older people's groups, community projects, arts based and theatre groups,
- Specialist support service providers such as The Alzheimer Society of Ireland

Ireland



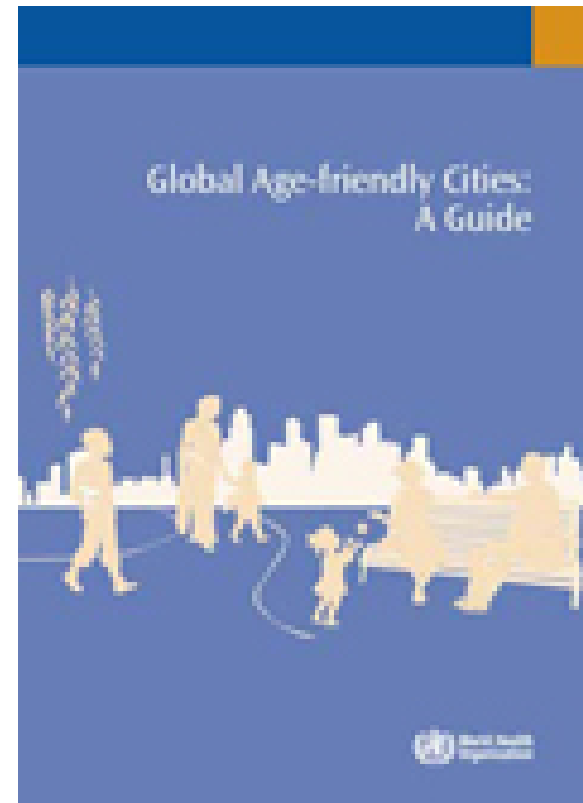
Spain



WHO – Age-friendly cities

“An age-friendly city is an inclusive and accessible urban environment that promotes active ageing”

WHO Global Network of Age-friendly Cities©



Domains influencing health and quality of life of older people

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civil participation and employment
- Communication and information
- Community support and health services

European Innovation Partnership on Active and Healthy Ageing

- **Triple win:**
 - Improving health status and quality of life of older people
 - Improving efficiency and sustainability of health systems
 - Fostering the competitiveness of EU industry working in innovative age and health related products and services
- **D4 Specific Action on “Innovation for age-friendly buildings, cities and environment”**
- **800 partners, 27 Member States, 30 European cities and 360 regions and municipalities**

Action Group Innovation for age-friendly buildings, cities and environments 2012-2015

- **Adapting Environments to the challenge of ageing populations**
- **Understanding how ICT and Service innovations can help shape supportive environments ;**
- **Running pilots to analyse integrated approaches to urban design, housing, health and social services, age-friendly workplaces, ICT and smart environments;**
- **Setting up mechanisms to engage the older person and ensure their participation in society;**
- **Exploring new ways to promote active and healthy ageing with age friendly environments.**

Good Practices Age friendly-environments 2013



EUROPEAN INNOVATION PARTNERSHIP ON ACTIVE AND HEALTHY AGEING

Innovation for Age-Friendly Buildings
Cities and Environments



Action Group D4

62 good practices- 32 regions, 12 Member States

Cluster Living environments - 31 good practices:
Ambient Assisted Living, Housing and Urban
Environment.

Cluster Active Ageing in the community - 16 good
practices: Age-friendly businesses, Voice of Older
People, Transportation

Cluster Active & Healthy Lifestyles - 10 good
practices, physical activity and tourism

Cluster Dementia Supportive Environments -5 good
practices community support and solutions

Link:

<https://webgate.ec.europa.eu/eipaha/library/index/show/filter/actiongroups/id/729>

AFE-INNOVNET (Aims)

- Support the European Innovation Partnership on Active and Healthy ageing through setting up a large EU wide community of local and regional authorities and other relevant stakeholders who want to work together to find smart and innovative evidence based solutions to support active and healthy ageing and develop age-friendly environments.

AFE-INNOVNET (Network)

- **29 stakeholders**
 - 16 Member States (BE, DK, EE, ES, FR, IE, IT, LU, LV, NL, PL, PT, SE, SF, SI, UK)
 - 13 cities (Brussels, Celje, Fredericia, Groningen, Krakow, Kuldiga, Ljubljana, Manchester, Porto, Stockholm, Tallinn, Tampere, Warsaw)
 - 6 regions (Flanders, Franche-Comte, Friuli-Venezia-Giulia, Louth County, Puglia, Wales)
 - 5 EU networks (AGE, Alzheimer Europe, CEMR, ESN, Eurohealthnet)
 - 4 research centers/consultancy (DKIT/Netwell Centre, Inova+, TNO, UVEG)
 - 1 Communication Agency (PAU)
 - WHO Europe and EUROFOUND, in advisory capacity
- **Open to additional partners: www.afeinnovnet.eu**

Conclusions

- **Develop dementia-friendly communities in collaboration with age-friendly environments rather than in isolation**
- **Ensure age-friendly initiatives pay specific attention to needs of and involve people with dementia**
- **Develop/link up repositories/databases to allow exchange of good and best practices**
- **Develop evidence-based tool kits for the creation and implementation of age/dementia-friendly communities**

Thanks

- **Eibhilin Manning, European Commission**
- **Julia Wadoux, Ophélie Durand, AGE Platform Europe**
 - www.alzheimer-europe.org
 - www.afeinnovnet.eu
 - http://ec.europa.eu/research/innovation-union/index_en.cfm?section=active-healthy-ageing&pg=home